



UTV movies a rage at International Film Festivals

Harishchandrachi Factory, Dev D are a big hit on the festival circuit

Mumbai, March 22, 2010: UTV's titles have traveled the length and breadth of the globe making their presence felt across festivals. From Italy to Shanghai, from Moscow to New York movies from the UTV stable have been creating the buzz. Anurag Kashyap's *Dev D*, Paresh Mokashi's *Harishchandrachi Factory*, Vishal Bharadwaj's *Kaminey*, Rakeysh Om Prakash Mehra's *Delhi 6*, *Oye Lucky* and Aamir Khan Productions' *Peepli Live* (co – produced by UTV Motion Pictures) have had tremendous response at the screenings across various festivals.

Anurag Kashyap's cult film *Dev D* follows its prestigious Venice showing last year with a Japanese premiere at the Osaka Asian Film Festival in March. *Dev D* has been a favourite on the film festival circuit with screenings at the Venice International Film Festival, Hong Kong International Film Festival, Belgrade International Film Festival, Tiburon International Film Festival (in March), Palm Springs International Film Festival, and Thessaloniki International Film Festival in Greece. Rakeysh Om Prakash Mehra's *Delhi 6* was recently screened at the Belgrade International Film Festival in Serbia

National Award winner *Harishchandrachi Factory* has been traveling the festival circuit across the world. *Harishchandrachi Factory* was recently screened at the Cinema Mundi International Film Festival in Czechoslovakia with director Paresh Mokashi in attendance. *Harishchandrachi Factory* will also be screened at the Los Angeles for the Indian Film Festival of Los Angeles in April along with *Kaminey*. *Harishchandrachi Factory* was also screened at the Floating Film Festival in the US in February and will be seen by Polish audiences in Krakow at the OffPlus Camera Film Festival, also screened at South Asian International Film Festival at New York and in the Indian Panorama section at the International Film Festival of India in Goa

A Wednesday won the Public Award for Best Film award at the 15th Lyon Asian Film Festival in France and was also screened at Shanghai International Film festival, Bollywood & Beyond International Film Festival last year.

Vishal Bhardwaj's *Kaminey* traveled to Sweden in January for the Goteborg International Film Festival. *Kaminey* was also screened in the Indian Panorama section at the International Film Festival of India in Goa, and the Mumbai Academy of Moving Image last year.

Peepli Live premiered at the Sundance Film Festival in the World Dramatic Cinema competition followed by its European premiere at the Berlin Film Festival where it received a standing ovation.

Oye Lucky! Lucky Oye! continued its strong showing at film festivals with the 33rd Sao Paulo International Film Festival and at the Indian Panorama section at the International Film Festival of India in Goa.

UTV's other hits like *A Wednesday!* and *Fashion* were screened at the 15th Lyon Asian Film Festival in France, and the Kaohsiung Film Festival in Taiwan, respectively. *Fashion* was also screened at Puchon International Fantastic Film Festival and Moscow International Film Festival last year.



UTV has a major showing at the Bollywood and Beyond – Indian Film Festival 2010 in Australia in March. *Dev D* and *Kaminey* are screening in the Bollywood section while *Harishchandrachi Factory* is being shown as part of the Beyond Bollywood section.

UTV Motion Pictures continues to create films that are critically acclaimed, box office hits and reach out to a global audiences reiterating, that they create what they aim to – movies that create a difference.

Amrita Pandey, Vice-President, International Distribution & Syndication, UTV, said 'International Film Festivals are a great way for our movies to find and reach audiences and open new markets for our movies.'

About UTV:

UTV Software Communications Limited is India's leading global integrated media house with business interests in Television, Movies, Broadcasting, Games Content and New Media. UTV India & its subsidiaries (UTV) create, aggregate and disseminate content of various genres across varied distribution platforms.

About UTV Motion Pictures

Established in 1995, UTV Motion Pictures has played an active role in pioneering the studio model in the Indian film industry, where it is able to leverage script development, budget and time management and international distribution.

UTV Motion Pictures has emerged as a strong player in Indian and International cinema with the success of movies like *Rang De Basanti*, *Khosla Ka Ghosla*, *The Namesake*, *A Wednesday* & *I Think I Love My Wife*. UTV has co-produced movies like Ashutosh Gowariker's *Jodhaa-Akbar*, which was the biggest blockbuster of 2008 and M. Night Shyamalan's *The Happening* which is amongst the top grossers in Hollywood. UTV has also distributed movies like Aamir Khan's directorial debut *Taare Zameen Par* & his production *Jaane Tu Ya Jaane Na* in the international markets. Following an successful line up of films in the year 2009 which comprised of blockbusters like *Dev D*, *Kaminey* and *Wake Up Sid* UTV has an equally aggressive slate of movies for 2010 like Prakash Jha's *Raajneeti*, Sanjay Leela Bansali's *Guzaarish*, Tigmanshu Dhulia's *Paan Singh Tomar*, and many more.

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